Future of the Interstate
Passenger Travel Trends

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AAA and the Motorist

AAA was established on March 4, 1902 in Chicago by nine auto clubs to advocate for better road conditions for motorists.

1903 AAA supports "Good Roads Bill," Federal legislation which established the U.S. Bureau of Public Roads.

1914 Auto Club of Southern California began transcontinental highway signing project, erecting 4,000 road signs between Los Angeles and Kansas City.
AAA and the Interstate

AAA advocated for passage of the 1956 Federal Aid Highway Act, the most ambitious public works program in the nation’s history.

During this time AAA’s TripTik routings became one of the most popular tools for navigation.
Safety

Interstate roads
In 2015, per 100 million VMT, interstates had 73.73 crashes, 28.77 injuries, and 0.56 fatalities

Non-Interstate roads
In contrast, non-Interstates had 246.84 crashes, 91.43 injuries, and 1.33 fatalities per 100 million VMT
AAA Holiday Travel Forecasts

**Memorial Day**

- 2017 marked the third consecutive year of growth in Memorial Day travel with 2.7 percent more travelers than last year.
- 34.6 million Americans (88.1 percent of travelers) were forecasted to drive to their destinations, an increase of 2.4 percent.

**Independence Day**

- Overall, 44.2 million travelers were expected to travel this Independence Day, a 2.9 percent increase over 2016.
- 37.5 million Americans were expected to drive to their destinations, an increase of 2.9 percent.
Interstate of the Future

“Traditional” Investments

- Rebuild/resurface aging roads/bridges
- Lane markings, signage, signals
- Expansion where warranted/appropriate

ITS Investments

- New communication pathways for V2V and V2I
- Integrated Corridor Management
- Fleet vehicle technologies
If transportation funding needs to be increased in the future, which of the following options would you support? (i.e., general revenue, bonds, gas tax, tolling, RUC)
When asked if they supported tolling existing toll-free roads and highways as an option for raising transportation revenue...
Considerations for the Future

- Passenger Travel
- Funding Challenges
- Maintain Safety
- Technology
Questions/Comments

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